



## CONCORSO D' ELEGANZA VILLA D' ESTE

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# PRESS RELEASE

## 17 JULY 2020

### **The Concorso d'Eleganza Villa d'Este takes time out in 2020.**

The organisers of the Concorso d'Eleganza Villa d'Este – the Grand Hotel Villa d'Este and BMW Group Classic – have jointly come to the difficult decision to postpone the event planned for October 2020 until 28th – 30th May 2021.

The Concorso d'Eleganza Villa d'Este is one of the most exclusive motoring gatherings in the world. Apart from the extraordinary machinery on display, the guests themselves are the stars of the show – the great and the good of the collecting world, but equally the home-grown enthusiasts and their families from the surrounding region. After careful analysis and taking into account the travel restrictions still in place worldwide, it is with a heavy heart that we have decided that current circumstances would not allow us to do the world's oldest Concorso d'Eleganza justice in 2020.

Whilst we deeply regret having to share this news with you today, we are already in advanced planning for May 2021 with an unrivalled level of anticipation. All of us look forward to welcoming you once more to the shores of Lake Como – together with the dazzling selection of automobiles and motorcycles that had already been confirmed in their relevant classes. All the weekend highlights planned for 2020 will carry over to 2021. Naturally, we will give you plenty of notice concerning the deadline to confirm your registration for the Concorso d'Eleganza Villa d'Este 2021.

In particular, we would like to extend our most sincere thanks for the loyalty of our participants and guests who had expressed their wish to join us for a unique autumn edition. We will be delighted to welcome you properly next May under more favourable conditions.

We wish our participants, visitors and supporters of the Concorso d'Eleganza Villa d'Este all the very best and hope you stay safe in the meantime.

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GROUP**

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Rolls-Royce  
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## **PRESS RELEASE**

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#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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