



CONCORSO D' ELEGANZA
VILLA D' ESTE

dal
1929

PRESS RELEASE

16 FEBRUARY 2021

Concorso d'Eleganza Villa d'Este 2021: postponement to October 2021

The organisers of the Concorso d'Eleganza Villa d'Este, the Grand Hotel Villa D'Este and BMW Group Classic, have together decided to postpone the event initially planned for the end of May 2021 to the weekend of 1 to 3 October 2021.

We started the year 2021 full of confidence and anticipation for the upcoming Concorso d'Eleganza Villa d'Este and hoped that the pandemic would be over as quickly as possible. The global efforts to battle the crisis are truly impressive and they are making progress. However, the fact is that the current situation still precludes our carrying out the preparation for a Concorso in May 2021 that fully meets our aspirations.

We hope that this later date will permit us to offer our guests a programme of superlative quality – comparable with the experience expected from the Concorso d'Eleganza Villa d'Este.

Further information including press accreditation will follow later.



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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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